

ENTERPRISE LEADERSHIP: MAXIMIZING YOUR LATERAL AGILITY



ProjectNext Leadership's research on what differentiates the most high performing leaders unveiled a critical insight: **these leaders devote as much time to working across departments as they do with their own teams.** They demonstrate what we call "Lateral Agility," the strength of building meaningful relationships to explore and solve enterprise problems while flexing to meet the needs of the moment and styles of colleagues. Leaders seldom receive adequate support to build the capability to navigate this complex dynamic effectively. This gap in leadership development is precisely why we developed our "**Enterprise Leadership: Maximizing your Lateral Agility**" program.

This hybrid program is built on the understanding that collaboration across and beyond the enterprise is a key differentiator among leaders in high-impact roles. It has been intentionally designed to nurture increased curiosity and capability for cross-enterprise collaboration, specifically tailored for leaders in critical roles at the Director-Senior Director level, whose ability to influence across the enterprise will make or break their success.

Leaders will kick off the program by taking our pivotal Lateral Agility Assessment, followed by a personalized debrief with an expert coach. A key feature of this hybrid experience is a full-day, in-person intensive, fostering cross-company insights and networking, while building individual lateral leadership capability that they can immediately apply back on the job.

AT A GLANCE

Who:

Directors & Senior Directors whose roles require cross-enterprise influence and collaboration

Format:

1 day intensive in-person session complemented by personalized assessment and coaching

Maximum Session Size:

20 leaders*

2024 Locations & Dates:

- 📍 San Francisco: March - April
- 📍 Los Angeles: May - June
- 📍 London: August - September
- 📍 NYC: September - October

* Note: we recommend that companies send 2-5 of their leaders to maximize individual learning and amplify the cross-functional impact within and across participating organizations.

PROGRAM EXPERIENCE:



Program Kickoff

60 minute virtual session to introduce the program experience and build cross-company relationships



Lateral Agility Assessment

Peer and self-assessment to pinpoint strengths and derailers specific to cross-enterprise leadership

Focused on key stakeholder feedback to gain awareness of their impact on others and insights on where to focus their time and effort to build critical cross-enterprise relationships



Personalized Coaching

1:1 executive coaching session to debrief assessment and provide individualized strategies and insights



1-Day Intensive

Full day, in-person session to dive deep into the mindsets, skills and behaviors required for lateral leadership with a focus on real-world application and cross-company sharing



Lateral Agility Toolkit

Toolkit to enable participants to immediately cascade concepts learned with their own teams and cross-enterprise partners, creating a ripple effect beyond the program

KEY OUTCOMES:

By the end of this experience, leaders will:

- Understand the importance of lateral leadership and how to tangibly put it into practice
- Know their own strengths and derailers specific to leading across their enterprise
- Enhance their ability to lead beyond direct lines of authority
- Better understand that their success requires going beyond their own expertise and necessitates collaboration across departments and geographies
- Have built a cross-enterprise and cross-company network of peers with similar challenges + experiences
- Be better equipped to cascade cross-enterprise leadership with their teams and peers

SESSION TOPICS:

Our in-person intensive features topics such as:

- What is Lateral Leadership?
- Taking Back Time for Relationship Building
- How to “Win Together”
- How to Bust Silos
- Managing Difficult Conversations With Key Stakeholders

LED BY:

Each session will be co-facilitated by two of our elite team of proven experts:



Shelina Pabani



Matthew Spence



Judith Honesty



Neel Arya



Molly Rosen

WHAT PEOPLE ARE SAYING:

“ Before this program, I understood the concept of enterprise leadership and thinking on behalf of the organization, but the HOW to do it wasn't very clear. Now we have the tactical ways to put enterprise leadership into practice. ”

- Sr. Director, Biotech Industry

**INTERESTED IN
LEARNING MORE?**



Contact us at
hello@projectnextleadership.com



**Check out our latest
research and thought
leadership**